GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:4893
ANSWERED ON:27.04.2005
INDIAN COMMUNICATION CONSORTIUM ON HIV/ AIDS
Harsha Kumar Shri G.V.

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government has constituted Indian Communication Consortium on HIV/AIDs (ICHA) as reported in the `HINDU` dated January 11,2005;

(a) if so, the factsthereof;

(b) whether the ICHA-NACO has signed a Memorandum of Understanding with UNICEF in this regard; and

(c) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH & FAMILY WELFARE(SMT. PANABAKA LAKSHMI)

(a) to (d) In order to strengthen the ongoing communication efforts, a Communication Consortium on HIV/AIDS has been set up to bring together a number of partners so that sufficient funds could be mobilized. UNICEF acts as the secretariat for the consortium. An agreement to this effect has been signed between NACO and UNICEF on 9.11.2004. The main features of the agreement are as follows: -

NACO and UNICEF have agreed that the intensified and time bound activities will focus on
(i) Media
(ii) children adolescents in and out of school; and
(iii) caravans of youth to reach and involve youth everywhere and in the process scale up the reach and visibility.
Both have agreed to bring together a number of development partners together so that the sufficient fund can be mobilized.
Both along with several development partners have agreed to set up a communication consortium to which various development agencies will contribute funds.
Both have agreed that the UNICEF will act as a secretariat for the consortium.
Both have agreed to use their resources for implementation of those key activities.
UNICEF also agreed to assign a communication officer, a programme assistant and secretary for the interim secretariat.
UNICEF will recruit staff and contract required for this in accordance with the personnel policies and procedures of UNICEF
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